



## **N00014-16-R-SS43**

The Office of Naval Research intends to award a sole source contract to University of Virginia Darden School of Business for a seat for the Executive Program for Strategic Leadership under the authority of Federal Acquisition Regulation (FAR) 13.106-1(b), "Soliciting from a single source". The anticipated value for this contract action including all options years is \$29,500.

The contractor shall meet the following requirement for the Executive Program for Strategic Leadership:

1. Envision different futures for organizations from both leadership and management levels.
2. Use strategy mapping to align departments and establish corporate coherence and governance.
3. Examine financial strategies, including capital budgeting and operational structures.
4. Conduct conversations that navigate politics and inspire diversity of thought, inclusive dialogue and a high-performance culture.
5. Nurture cross-functional relationships and create leadership teams to more effectively manage change.
6. Question personal assumptions and mental models to enhance critical thinking and balance the tension between short- and long-term results.
7. Study branding for competitive advantage, building a value proposition and pricing for value.
8. Practice sustaining growth through systems, entrepreneurial thinking and innovations like business-to-business collaboration and leveraging customer and internal team insights to identify new markets.

This synopsis is not a request for competitive proposals. It is a notice that outlines the Government's intent to contract on a sole source basis with University of Virginia Darden School of Business. No contract will be awarded on the basis of offers received in response to this notice, but will be used to determine if a comparable source is available and more advantageous to the Government. If no affirmative written response is received, the Contract for Program for Leadership Development will be awarded without further notice.

Point of Contact(s):

Anita Flack-Colón, Contract Specialist Code 254, Email [anita.flackcolon @navy.mil](mailto:anita.flackcolon@navy.mil)