

Small Business Innovative Research University (SBIRU) Industry Day

Notice Type: Special Notice Number 14-SN-0008

The purpose of this notice is to announce the Office of Naval Research's (ONR) intention to issue a Request for Proposals (RFP) for an Indefinite Delivery Indefinite Quantity (IDIQ) contract for the SBIR University, to provide the draft solicitation for comment, and to announce the anticipated Industry Day.

ONR has a requirement for a vendor to develop and maintain a single federal-wide web portal (SBIRU.com) through which innovative small business technology firms in the United States are provided information and training related to the Small Business Innovative Research (SBIR) and Small Business Technology Transfer (STTR) programs. An on-line education/training portal is anticipated for potential and existing participants of the (SBIR/STTR) programs. For new (potential) and existing SBIR/STTR program participants (SBCs), the training system delivers courses across a broad spectrum of business and technical disciplines designed to enable both novice and experienced SBCs to achieve program goals. The training is managed and coordinated to ensure appropriate training methodologies and strategies are developed to meet the varied learner needs.

Shortly after completion of the Industry Day, a separate notice will be posted on www.FBO.gov containing the Request for Proposals (RFP) along with proposal requirements and due dates. No bidders list will be maintained for the RFP; interested parties must continue to monitor FBO and/or <http://www.onr.navy.mil/Contracts-Grants/Funding-Opportunities/Requests-for-Proposals.aspx> for the final solicitation document.

The SBIR program was established by Congress in 1982 with a statutory purpose to strengthen the role of innovative small business concerns (SBCs) in Federally-funded research or research and development (R/R&D). Specific program purposes are to: (1) Stimulate technological innovation; (2) use small business to meet Federal R/R&D needs; (3) foster and encourage participation by socially and economically disadvantaged SBCs in working in technological innovation; and (4) increase private sector commercialization of innovations derived from Federal R/R&D, thereby increasing competition, productivity and economic growth. The STTR program is a sister program to SBIR, established by Congress in 1992 with a similar statutory purpose as SBIR. A major difference in the two programs is that the STTR requires the small business to have a research partner consisting of a University, Federally Funded Research and Development Center (FFRDC), or a qualified non-profit research institution.

Industry Day Briefing: The Director, Department of Navy SBIR/STTR Programs will conduct an unclassified briefing for potential Offerors on Tuesday and Wednesday, 25-26 March 2014 in Arlington VA. The purpose of the meeting will be to provide potential Offerors with a better understanding of the scope of the SBIRU initiative and review of the draft RFP (available on the registration site and at <http://www.navysbir.com> on or about 3 March). The briefing will be held each day from 8:30 AM to 3:30 PM Eastern Daylight Time (EDT) with check-in beginning at 8:00 AM (EDT). Each day (March 25th and 26th) will cover the same material; so, attendance at only one of the two days is necessary. All attendees are required to pre-register at <https://secure.onr.navy.mil/events/regdetail.asp?cid=986> by 3:00 PM (EDT) on Tuesday, 18 March 2014. Pre-registration is mandatory; WALK-IN REGISTRATION WILL NOT BE PERMITTED. If requested attendance exceeds capacity, it may be necessary to limit attendance, and organizations will be so notified. Those not able to attend this briefing should consult the web page <http://www.navysbir.com> after Wednesday, 2 April 2014 to see briefing slides and answers to questions submitted prior to and during the conference.